|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **日期** | **柴茶銷售總額（單位）** | **手工柴茶銷售量（單位）** | **預製柴茶銷售量（單位）** | **社交媒體參與度（檢視次數）** | **線上搜尋柴茶** |
| 2023/1/1 | 784 | 197 | 587 | 5373 | 3393 |
| 1/31/2023 | 659 | 448 | 211 | 6874 | 2663 |
| 2023/2/28 | 729 | 473 | 256 | 7744 | 2546 |
| 2023/3/31 | 292 | 3:38 | 46 | 4468 | 2371 |
| 2023/4/30 | 935 | 499 | 4:36 | 17:05 | 2996 |
| 2023/5/31 | 863 | 315 | 548 | 3599 | 599 |
| 6/30/2023 | 807 | 235 | 572 | 9666 | 5016 |
| 2023/7/30 | 459 | 177 | 282 | 26304 | 2510 |
| 2023/8/29 | 109 | 82 | 27 | 11691 | 2594 |
| 2023/9/30 | 586 | 388 | 198 | 6230 | 2784 |
| 10/31/2023 | 659 | 448 | 211 | 6874 | 2663 |
| 2023/11/30 | 729 | 473 | 256 | 7744 | 2546 |
| 2023/12/31 | 1117 | 690 | 427 | 8312 | 2987 |